



COACHING  
STUDENT-ATHLETES  
TO EXCEL  
ON AND OFF  
THE COURT

**COACH**

**DANIEL  
PRICE**

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# EXPERIENCED WINNER

2024 SUN BELT CONFERENCE REG. AND  
TOURNEY CHAMPIONS - MARSHALL  
WBB

2023 NCCAA MIDEAST  
REGIONAL CHAMPIONS - SIMMONS  
COLLEGE OF KY - WBB

2023 FINAL FOUR APPEARANCE IN  
1ST FULL SEASON - SIMMONS COLLEGE  
OF KY - WBB

2015 KIAC FINAL FOUR APPEARANCE  
MIDWAY COLLEGE - WBB

2013 NAIA CHAMPIONS -  
GEORGETOWN COLLEGE - MBB

2012 MID-SOUTH CONFERENCE  
TOURNAMENT CHAMPIONS  
UNIVERSITY OF THE CUMBERLANDS  
MBB

2012 NATIONAL TOURNAMENT  
APPEARANCE  
UNIVERSITY OF THE CUMBERLANDS  
MBB



# COACHING EXPERIENCE

2024-2025  
JACKSON STATE  
WBB ASSISTANT COACH

2023-2024  
MARSHALL UNIVERSITY  
WBB ASSISTANT COACH

2022-2023  
SIMMONS COLLEGE OF KY  
WBB HEAD COACH &  
ASSISTANT AD

2015-2023  
OVERTIME PERFORMANCE  
SKILLS DEVELOPMENT  
COACH/TRAINER/OWNER

2016-2018  
KENTUCKY STATE UNIVERSITY  
ASSISTANT AD

2015-2016  
MBB ASSISTANT COACH/  
INTERIM HEAD COACH  
KENTUCKY STATE UNIVERSITY

2013-2015  
MIDWAY COLLEGE  
WBB HEAD COACH

2012-2013  
GEORGETOWN COLLEGE  
MBB ASSISTANT COACH

2011-2012  
UNIV. OF THE CUMBERLANDS  
MBB ASSISTANT COACH



# ACCOMPLISHMENTS

## Marshall University WBB

- Regular Season and Conference Tournament Champions
- Set record for most wins in a single season in program history since 1986-87
- 2nd NCAA Tournament appearance since 1997
- Ranked in the Top 10 in the NCAA in several statistical categories including:
  - No. 1 - 3-point attempts per game (31.2)
  - No. 2 - 3-pointers made per game (10.8)
  - No. 2 - Turnovers forced per game (24.0)
  - No. 3 - Scoring offense per game (86.1)
  - No. 3 - Steals per game (13.2)
  - No. 9 - Offensive rebounds per game (15.7)

## Simmons College of Kentucky WBB

- Hired as Assistant AD for Development and asked to build a winning WBB program from the ground up
- First winning record in school history | 17-10 record overall
- First Mideast Regional Championship and first-ever appearance in the National Tournament (Final Four)
- Mentored my successor to secure the First National Championship | 2024
- Ranked in the Top 10 in the NCCAA in several statistical categories including:
  - No. 2 - free throw percentage per game (72.4)
  - No. 5 - blocked shots per game (3.6)
  - No. 6- field goal percentage per game (39.5)
  - No. 7 - scoring offense per game (72.0)
  - No. 7- 3-point field goal percentage per game (30.3)
  - No. 7- offensive rebounds per game (15.0)
  - No. 8 - steals per game (11.4)
  - No. 8- turnover margin per game (4.0)
  - No. 10- assist/turnover ratio per game (0.71)

## St. Francis School (Kentucky HS)

- Transformed the season record of a team with only five players from 2-24 to 15-14
- Set school records | Most Wins, Most 3-Pts Made, Most Steals Made, Individual Player Records,
  - No. 12 - State Ranking in Rebounds (36.4 rpg | w/only 5 players on roster)

# ACCOMPLISHMENTS | CONTINUED

## Kentucky State University

- Reduced cost by 85% and led the rehabilitation of the baseball facility
- Created the Thoroughbred Sports Network and Athletic Locker Campaign
- Increased visibility of Kentucky State University's athletic programs nationally and regionally by 46%
- Created the new athletic logo
- Secured a Nike deal that subsequently led to a Nike deal for the entire Southern Intercollegiate Athletic Conference (SIAC)

## Midway College WBB

- Ranked nationally
  - No. 10 - steals per game (11.6)
  - No. 14 - turnover margin per game (4.7)
  - No. 15 - total steals (336)
- 2nd best FG percentage, 2nd best scoring avg and fewest turnovers in the last 11 years | 2013-2014
- Reached the semifinals of the conference tournament for the 1st time in 5 years

## Georgetown College MBB

- Helped to win an NAIA National Championship | 2013
- Developed NAIA All-American and National Tournament MVP

## University of the Cumberlands MBB

- Mid-South Conference Tournament Champions | 2012
- Developed All-Conference Player | Matt Daniel

## Playing Career

- Played professionally | NBA D-League, Mexico-FIBA, CBA and ABA
- NAIA All-American, 1st Team All-Conference and Team Captain



# COACHING PHILOSOPHY

Our basketball program will demonstrate a defensive, fast-paced, tough style of play on both ends of the floor. I believe DEFENSE is key in winning CHAMPIONSHIPS, so defense will be the key to our team's success.

To accomplish the goals of our offensive and defensive philosophies we must be one of the best conditioned teams in the country. We will pursue and challenge our opponents with our unrelenting style of play. We may not wear our opponent down in the first half, but in the crucial second half they will become fatigued from the pressure.

## DEFENSIVE PHILOSOPHY

- Hold opponents to 39% or less field goal percentage per game
- Force opponents to 15+ turnovers per game
- Out rebound opponents by 10+ per game
- Hold opponents to 30% or less 3-pt percentage
- Trapping opponents within defensive schemes
- Full court defense | Man and Zones
- Keep opponents uncomfortable

## OFFENSIVE PHILOSOPHY

- Push the ball in transition 75+ points per game
- 2-to-1 assists to turnover ratio
- Shoot 3-point shots at 38% or above per game
- Get to free throw line 15+ times shooting 75%+ per game
- Be efficient in half court sets shooting 48%+ per game
- Five Out
- Run the floor to get easy baskets

*"Defense doesn't just win games; it wins championships."*

*-Coach Daniel Price*



# WHAT THEY ARE SAYING



"Coach Price has helped me throughout my career, He has developed several players who have played for me and they all have spoken very highly of him. He is a talented skill developer and I know he can make our players better. He can motivate them to get in the gym and do the extra work it takes to be successful."

Kim Stephens Caldwell - University of Tennessee, Head Coach WBB, [hhall33@utk.edu](mailto:hhall33@utk.edu)



**"Coach Price is a wizard at developing players and a gameplan that will help his team achieve its goals!"**

**Jerry Eaves - Former NBA Coach, Cleveland Cavaliers  
Simmons College of KY, Athletic Director,  
[jeaves@simmonscollegeky.edu](mailto:jeaves@simmonscollegeky.edu)**



"Coach Price is someone I've known since he was my coach at the University of the Cumberlands. It is no mistake that we won the conference tournament championship because of him that season. He is a proven winner at every stop he has coached at. I can speak as one of his former players that this is not by accident. He cares about his players genuinely and will go above and beyond to see them improve as players and as people. He has tremendous experience as a player and coach which leads to his detailed knowledge of the game, evaluation of potential recruits and getting them better once they arrive. I would not be where I am without him."

Flynn Clayman - High Point University, Associate Head Coach MBB, [fclayman@highpoint.edu](mailto:fclayman@highpoint.edu)



"Daniel has a passion for excellence in all he does that I have had the opportunity to witness from his days as my Junior Varsity MBB coach at Pikeville College, to his days with the East Kentucky Energy . . . Mr. Price's experiences in business and education have prepared him to relate and excel in all areas of education and coaching. Daniel has taken the opportunity in his work settings to be a role model for all the students, athletes, colleagues, and community leaders he comes in contact with. Daniel is a person that you can count on for prideful, quality workmanship in all he sets out to do."

Kelly Wells - Morehead State University, Athletic Director, [k.wells@moreheadstate.edu](mailto:k.wells@moreheadstate.edu)

# PLAYERS COACHED & DEVELOPED

*\*SOME OF THE 120+ PLAYERS COACHED AND DEVELOPED BY COACH PRICE*

## **TALEAH DILLWORTH**

JACKSON STATE UNIVERSITY  
SWAC PLAYER OF THE YEAR & SWAC NEWCOMER OF THE  
YEAR | 2024-2025  
WBB

## **FLYNN CLAYMAN**

HIGH POINT UNIVERSITY  
ASSOCIATE HEAD COACH  
BACK-TO-BACK BIG SOUTH CHAMPIONS | 2024 & 2025  
MBB

## **MATT DANIEL**

UNIVERSITY OF THE CUMBERLANDS  
HEAD COACH MBB

## **VIC MOSES**

NAIA PLAYER OF THE YEAR & OVERSEAS PRO PLAYER  
MBB

## **MONTY WILSON**

NAIA TOURNAMENT MVP & OVERSEAS PRO PLAYER  
MBB

## **MALEAHA BELL**

EKU/FAMU PLAYER & SAM HOUSTON STATE GA  
WBB

## **DESTYNE JACKSON**

WRIGHT STATE- HORIZON CONFERENCE CHAMPION/MEMPHIS PLAYER  
WBB

## **JAILIN CHERRY**

LSU PLAYER & OVERSEAS PRO PLAYER  
WBB

## **ROB SHAW**

KY STATE/CHICAGO STATE PLAYER & NBA TRAINER  
MBB

## **MORGAN DEFOOR**

MOREHEAD STATE/SIMMONS COLLEGE OF KY  
NATIONAL PLAYER OF THE YEAR  
WBB

## **MAALIYA OWENS**

TENNESSEE TECH PLAYER-OVC 1ST TEAM  
WBB

